

# BUYERS' DAYS: B2B programme for the textile sector

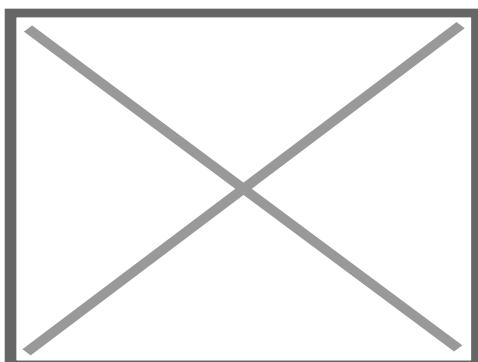
Milan and Biella, 19th - 20th september 2024

# BUYERS' DAYS: B2B programme for the textile sector

Milan and Biella, 19th - 20th September 2024

On the occasion of the 62nd edition of FILO, Piemonte Agency will organize a b2b programme, devoted to the textile sector (**yarns, fabrics for fashion, home textile and textile accessories**).

The activity will take place in Milan and Biella, on 19<sup>th</sup> – 20<sup>th</sup> September 2024; the b2b meetings will be realized both during Filo fair, with some exhibiting companies, and in Biella.



You will experience the textile top tradition of the Biella District, the cradle textile tradition in Italy where companies such as Ermengildo Zegna, Loro Cashmere and many more worldwide famous brands were born.

The event is organized under the framework of the **TEXTILE INTEGRATED SUPPLY CHAIN PROJECT 2023-2024** promoted by Regione Piemonte (Regional Government), co-funded by the European Regional Development Fund 2021-2027 and carried out by Piemonte Agency.

## PROGRAMME

- **September 18<sup>th</sup>**: arrival in Milan and transfer by car to the hotel
- **September 19<sup>th</sup>**: visit to **Filo Exhibition** in Milan and B2B meetings with exhibiting companies, in the afternoon transfer to the hotel in Biella
- **September 20<sup>th</sup>**: b2b meetings in Biella (in a dedicated location and/or company visits)
- **September 21<sup>st</sup>**: departure from Biella

The Project will cover travel and accommodation costs for n. 1 person of your company (flight ticket in economy class, hotel in Milan and Biella, transfers in Italy, some meals).

Should you be interested in taking part to the event, please fill in the Company Profile attached here and [send it to textile@centroestero.org](mailto:textile@centroestero.org).

[Stampa](#)

## Informazioni utili

- **Data iniziativa:** 19.09.2024 / 20.09.2024
- **Città:** Milan - Biella ( )
- **Data inizio iscrizioni:** 10.07.2024
- **Orario inizio iscrizioni:** 09:00
- **Data fine iscrizioni:** 31.07.2024
- **Orario fine iscrizioni:** 18:00

## Per informazioni

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