

# LAURETANA

LAURETANA®

L'acqua più leggera d'Europa



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The firm, from Biella, whose business has just turned 50, over the time has been able to carve itself a space of level in the international context of food&beverage, linking its brand to a distinctive concept: the consumer's well-being.

Purity and lightness are the peculiar qualities of the product, a gift from nature: LAURETANA is a water of a mountain spring and its source is situated on Monte Rosa, in the alpine area of the Biella mountains, in an unpolluted territory more than 1000 meters above sea level.

It is pure because it comes from a protected environment, without any industrial or agricultural settlements, and it runs deep down in an ancient granite bed that protects it from any contamination and it mineralizes it very little, keeping intact all its qualities.

LAURETANA superiority is its lightness: with its 14 mg/liter of solid residue, it is the lightest water in Europe, a virtue that makes it ideal for all those who choose a healthy and balanced lifestyle.

A light water is more useful to the organism because it favours more rapidly the water balance and diuresis; LAURETANA is ideal for daily water demand, suitable for adults and children, perfect for sportsmen, indicated for the preparation of baby food, advised to pregnant women and during breastfeeding.

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