

# ARC'S



## > Services

Agricultural Advisory Service / Food Hygiene Test, Food Processing Control System / Food Processing / Food Safety & traceability / Food Tech / Food upcycling / Graphic And Printing Solutions, Communication And Web Marketing / Laboratory Testing / Mechanical processes / Miscellaneous / Next-gen Food & Drinks / Products and Production Process Certifications, Quality Certification / Protection and Defense of PDO Products / Software and Technologies / Tech & Delivery

## > Other key sectors

Design

## > More about ARC'S

ARC'S was born in 2006 in Turin as a design agency specialized in branding and packaging design.

Over the time ARC'S set up a very talented team, and added new communication services as: shopper marketing, brand activation, digital strategy, copywriting and storytelling, 3D and Mock up, video ideation and creation, hero images strategy and creation.

ARC'S has an international and multicultural creative and project managers team based in Italy but able to follow any kind of clients or business needs from any country of the world.

Primary agency language is English, but we are able to manage and we developed projects in different countries in the world: Russia, UAE, Turkey, Georgia, South Korea, Germany, Netherlands, etc.

Our integrated set of services includes Interactive Design (Web Design & Augmented Packaging App) and Marketing Intelligence (Visual Analysis of Competitive Set).

ARC'S Strategic Creative Wildness

Selected projects



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## > Contacts

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**Spoken Languages** English, French, Italian, Spanish

