













## > More about 3A

3A S.r.l. is an Italian company that has been working in lct for agriculture for 22 years.

The company was created by the integration of the founders' expertise in meteorology, in agro-management and in IT solutions.

It is a recognised member of the ICT cluster in Turin (ICT Pole), which brings together the most innovative companies in the industry. It is participating in several research projects in partnership with universities.

To achieve its strategy, 3A is organised into two integrated areas:











## **3**a

- the first one deals with technical assistance in agriculture, focusing its activities within the sphere of integrated farming, identifying agrometeorological information as a fundamental factor in the rational control of pest management and the use of water resources. Furthermore 3A provides business advising for managing farms and food plants.
- the second area of 3A activity provides ICT tools for the food companies. It deals with the design of ERP (enterprise resources planning) solution for the management control of the farms, DSS (decision support system) for farming, and supplying mobile solution, software and devices, for the field force, and IoT technology: weather stations and GPS device for remote machine control.

3A mainly operates in the cleantech and agrifood fields.

## > Contacts

Address: VIA LE CHIUSE 68 - TORINO

Email: massimo.demarziis@green-planet.it

Website: www.green-planet.it





