

# OLIVELAB

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## > Green and smart building

Residential / Core business / Destination sector / Commercial /  
Retail / Lighting / Hospitality

## > Other key sectors

Fashion Luxury Design



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## > More about OLIVELAB

*"We see light as a never ending series of possibility to create poetic and functional products".*

OliveLab is a startup born in 2017 in Turin, Italy with the aim of creating a new generation of lighting products.

We believe that lamps should not simply be beautiful and qualitatively perfect but that they should be tools to experience light and create emotions. To do this, we combine the needs of human beings with innovative materials and technologies, producing something new that goes beyond the common imagination.

Our design is pure and simple, but behind this apparent simplicity hides a world of research and meaning.

Physical phenomena, optical illusions and natural elements allow us to see light as a material to be modeled to create unique and magical objects. We do not design lamps but we shape the light so that man can interact with it, modeling it and be amazed by it.

## > Contacts

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