

# SUNSPEKER SRL



## > Energy

Core business / Destination sector / Equipment / Digital technologies and solutions / Photovoltaics

## > More about SUNSPEKER SRL

**Sunspeker** is an innovative Italian startup based in Turin, focused on combining sustainability, design, and technology to enhance the aesthetic appeal of solar energy. The company has developed a patented solution called "*See Beyond*", a semi-transparent adhesive film that can be applied to the surface of solar panels. This film allows for full customization—enabling the display of images, colors, or patterns—while maintaining up to 80% of the panel's energy efficiency. The technology is designed to integrate solar systems more harmoniously into architectural, historical, and natural settings, overcoming visual and regulatory barriers often associated with conventional photovoltaics. Sunspeker's solution supports circular economy principles: it is fully recyclable, waste-free, and contributes to low-impact energy production. The company has launched several pilot projects across Europe, including applications on rooftops, balconies, façades, and advertising panels in countries such as Portugal, Spain, and Germany. It also collaborates on research related to energy harvesting from artificial light, especially in urban and transport contexts. Recognized in various innovation programs—including E-QUBE, Start Cup, and Next4Energy—Sunspeker is actively involved in promoting energy-conscious design. Its products have been showcased at major design and sustainability events, such as Milano Design Week, further validating its vision to make renewable energy more adaptable and visually acceptable in diverse environments.

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