

# Enhancers

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## > More about Enhancers

Enhancers is a factory. We take care of the whole digital product chain: vision, blueprint, design, implementation, evolution and we craft digital products that actually work. End-to-end. From design thinking to the last, chrome-polished line of code. And they're peopleproof.

We've been generating real innovation since 2011 through design thinking, lean UX and Agile production models, applied with a hands-on attitude. Our offering is made of three main stages:

### Product set-up

User research, workshops, customer journey mapping, service modeling, technology scouting, business model, product roadmap.

### Product design

Information architecture, concept, atomic UX and UI design, prototyping, testing, technical ecosystem analysis.

### Product implementation

Hardware set-up, front end components development, back end and services integration, PoC, MVP, product release.

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## > Contacts

**Address:** Via Carlo Alberto 55 - TORINO

**Email:** [amministrazione@enhancers.it](mailto:amministrazione@enhancers.it)

**Website:** [www.enhancers.it](http://www.enhancers.it)

