

BICINCITTA ITALIA S.R.L.

> Automotive

Market Channel / Customer's Product / Competence Area /
Others / Security / Components Subsystems & Systems /
Energy Efficiency / Manufacturing Technologies & Production
Management / Prototyping / Challenges / Micromobility /
Manufacturing / Connectivity / SW / Data Management /
Comfort & User Experience / Tooling & Production Equipment /
Consultancy / Automation / Facility / Shared & Integrated
Mobility / End-of-Line Control Systems / Construction &
Assembly / Logistics / Mobility Services / Payments & Ticketing
/ Intelligent Transport System

> More about BICINCITTA ITALIA S.R.L.

Bicincitta Italia, a leading Italian provider of sustainable mobility solutions with implementations in over 100 cities, has developed Weelo: a revolutionary modular infrastructure system for integrated urban bicycle services.

Weelo transforms urban mobility through four complementary services:

Bike Sharing: Advanced stations allowing users to rent bicycles for short trips with automated access and real-time monitoring.

Bike Parking: Secure facilities for private bicycles, protecting against theft and weather with 24/7 app access.

Bike Rental: Automated system enabling medium-term bicycle usage for tourism without staff intervention.

Bike Logistics: Micro-hubs facilitating night-time parcel aggregation and zero-emission last-mile delivery.

The system consists of three hardware solutions (Weelo HUB, BOX, and FIT) adapted to different urban contexts, managed through a digital platform. Features include smart access, video surveillance, and e-bike charging.

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Weelo represents the future of sustainable mobility: energy-efficient, space-optimizing, and integrated with smart city initiatives – addressing today's urban transportation challenges.

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