

# MASI GIOIELLI

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## > Jewellery

Fine jewellery



## > More about MASI GIOIELLI

MASI GIOIELLI is a jewelry design and manufacturer company created in 1988 and resulting from a family tradition established in 1957.

Our jewels are born from the inspiration of skilled designers who develop the models, by our graduate gemologist at Hrd Diamond High Council, which chooses the stones and the worldwide known experience of master goldsmiths from Valenza running the manufacturing. From this attention for details come jewels dedicated to people who love gemstone quality as well as craftsmanship. We offer our trading partners always new lines of products, items that allow you to offer the public the latest trends of designers.

In 2016 MASI GIOIELLI introduced One Size Fits All Collection, a brand new and innovative bracelets collection which thanks to a patent spring system doesn't need clasps. This spring system which is successfully tested is also used for the eternity and rings from our One Size Fits All Collection to get the ultimate ease of use.

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Nivola is the new brand just introduced. It's the result of almost a year of experiments carried out by Masi Gioielli and a team whose designers, goldsmiths and engineers finally realised a system characterised by a complete and unique elasticity granted by an innovative and functional design protected by an international patent. Thanks to a single titanium internal wire shaped on purpose the bracelet and the rings stretches both vertically and horizontally and it can adapt to any wrist or finger.

## > Contacts

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**Spoken Languages** English, French, Italian

