

13 RICREA di A. Mensi & C.



> Other key sectors

Cleantech & Green Chemistry



> More about 13 RICREA di A. Mensi & C.

13RICREA is a company of luxury eco-design that interprets with vanguard the needs of a modern and versatile reality; the company is based on the respect of the values of re-cycling and up-cycling and its objective is creating furnishings and objects using unusual materials already used in other productions.

This is how scraps of nautical canvas, coated PVC used for tensile structures, gazebos, truck tarpaulins, are able to give life to colored petals, used as a coating for unusual and attractive indoor and outdoor seats and vases. Or how scraps of felt from the production of insoles for shoes are able to magically transform themselves into roses or curls to cover puffs, armchairs and sofas with removable covers.

Various other materials that industrial productions can no longer use are rehabilitated, enhanced in a happy, joyful and ethically productive recovery perspective.

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13RICREA is able to practice an up-cycling so creative that is almost unrecognizable, the particularity of the decorations can hide the origin of the materials without changing their nature, also taking advantage of the often exceptional qualities they possess. All the products are handmade, in Italy.

13RICREA collaborate also with Architects, to customize creations, to create special and artistic installations for fairs and events. The philosophy of 13ricrea to support the green economy through the recovery of unused materials has been rewarded and today the indoor and outdoor collections are also appreciated abroad; through fairs, contacts, publications on important magazines, the company has succeeded in bringing its products not only to Europe but also to America, the United Arab Emirates and Japan.

13RICREA mainly operates in the design and cleantech fields.

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Regional policy for smart, sustainable and inclusive growth

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