

RITA GENERO ABBIGLIAMENTO di Appendino Michele

LES FRUITS
DU PARADIS
St. Barth



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High-end clothing brand, dresses, sweatshirts for women, beach towels, flip-flops and accessories. All Made in Italy.

Les fruits du Paradis St. Barth was born in February 2015 during a hot evening in Saint Barth, in the Caribbean Sea, home of luxury and unspoiled nature. The idea was to create a high level garment line which could join with an invisible thread the luxury of St. Barth and the luxuriant vegetation surrounding it. Our thirty-year experience in the field of high range clothes and the direct contact to the public have enabled us to gather an important group of French designers and a team of Italian fashion craftsmen, able to support us in our visionary idea of reshaping the concept of luxury.

Nothing you can imagine is as extraordinarily unique and incredible as our line of beach towels. They are made in exceptionally soft cotton and decorated with three different types of fruit. Each towel is perfumed with the very same precious essence of the fruit it represents.

The package includes an elegant metal box with our brand brochure, the towel with its exclusive beauty and a sample of the essence to re-perfume it after washing.

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> contacts

Address: Piazza Martiri 68 - Carmagnola

Email: info@lesfruitsduparadisstbarth.com

Website: www.lesfruitsduparadisstbarth.com

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