

ACQUA DELLE LANGHE

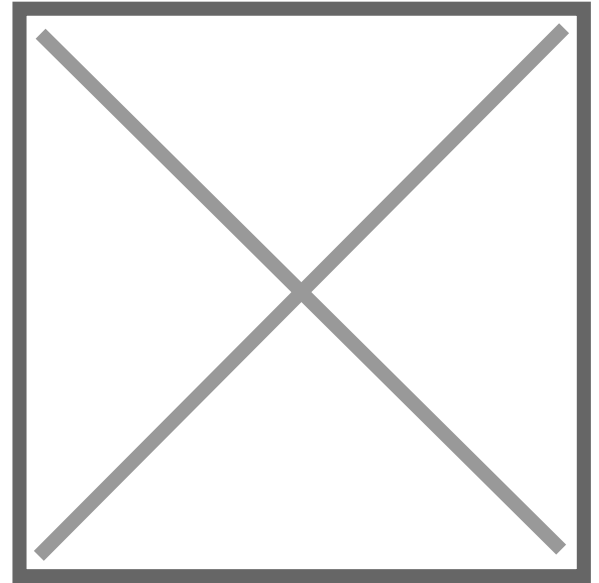


> Other

Perfumes and cosmetics

> Other key sectors

Health and Wellness



> More about ACQUA DELLE LANGHE

"LangasGroup Srl is a young and dynamic company whose core business is the production, marketing, and innovation of the Acqua Delle Langhe brand. Our extensive catalog includes genderless perfumes (parfum extrait), ambient fragrances (with all spray accessories and scented candles), inspired by the breathtaking landscapes of this territory. The brand positions itself in the medium-high market range, with products 100% Made In Italy, high-quality raw materials, and high concentrations of essence in each perfume. Acqua delle Langhe originates from the unique suggestions of an extraordinary and seductive land that has been protected by UNESCO since 2014 (World Heritage Site) and exports unmistakable excellences worldwide. It is from here, from the fragrant vineyards and saline soils of this incredible natural oasis immersed in the noble and industrious Piedmont, that the olfactory journey of all product lines begins.

ACQUA DELLE LANGHE



"Smell is the widest dimension of our sensory and therefore existential horizon. Some scents leave an indelible mark on the imagination and therefore immediately evoke a baggage of perceptions and memories decisive for our lives that we hardly manage to remove."

LangasGroup Srl also offers collaboration services with luxury hotels and Michelin-starred restaurants for the co-branding creation of customized products. These products are characterized by unique fragrances, designed specifically to meet the needs and preferences of each client. Additionally, we offer label customization services, subject to approval from both brands involved. We are dedicated to creating unique and memorable experiences for our clients, through collaboration and innovation in the high-end perfume and cosmetics industry. We specialize in the complete creation of new products, which include the study and development of new fragrances, as well as primary and secondary packaging design. We offer comprehensive consultancy services at every stage of the process, from conception to product commercialization. Thanks to our extensive network of contacts and established relationships with distributors and retail chains, we ensure effective distribution and market presence. Furthermore, we offer production services for the realization of new brands, even with limited editions, or collaborate on various aspects of brand creation. Our experience and expertise allow us to provide tailor-made solutions to meet the needs of our clients and to bring their projects to success in the perfume and cosmetics sector."

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