

Hang loose



> Jewellery

Fashion jewellery



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"The beauty of a tradition to preserve. A love gesture to keep. The charm of a jewel to wear at all times". "In our days, it's very important to pass down traditions, rituals and symbols from generation to another, in order to keep alive the culture and history of a country".

All products manufactured by **Keep Out** (a young company based in Casale Monferrato - Italy) take their origins from a latin american tradition, which tells that once grandmothers used to give to their daughters and granddaughters, who where about to leave the family house, a small thimble as a protection against everything that could hurt them in life. The thimble was then passed down through generations increasing its protective power over the years.

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Fascinated by the beautiful legend contained in such a small object now obsolete, in 2014, Stefania Gagliardone, flanked by a team of professionals, decided to tell the story by turning the thimble into the protagonist of a fine jewelry line in silver to wear and cherish. Bracelets, necklace, rings and earrings are made in silver, plated silver chromatically treated. Who wears a Keep Out should feel a sense of protection against everything that could hurt in life, The same sweet feeling of our grandmas protection.

Entirely handmade in Italy, Keep Out, is a symbol of elegance and style and perfectly reflects the quality and class of the "Made in Italy" products. Keep Out is a precious object that holds memory, love and magic. Just believe in it..." Keep Out is a trademark of HANGLOOSE srl.

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