ILLOGIC

> Technologies

Digital Interfaces, UX/UI / IoT / XR & Metaverse

> Sectors

Industry, Logistics & Supply Chain

> Other key sectors

Cleantech & Green Building

> More about ILLOGIC

Illogic is an atelier-style laboratory focused on developing Digital Creativity by combining the expertise of designers, engineers, artists, and programmers. Founded in 2010, Illogic specializes in creating innovative 2D and 3D visualization and simulation solutions across various industries to enhance business processes.

In 2014, Illogic acquired virtual reality assets from the Virtual Reality & Multimedia Park (VRMMP) in Turin, expanding its capabilities in VR and AR technologies. Since 2016, the company has worked on projects in computer vision, utilizing advanced techniques to analyze and interpret digital images. After mastering tools like Unity and Unreal, Illogic developed its proprietary VR platform, VRSTAR®, and carefully selects top devices to deliver disruptive solutions.

Illogic has established itself as a leader in Extended Reality technologies—encompassing Virtual, Augmented, Projected, and Assisted Reality—while integrating complementary technologies like Artificial Vision and the Internet of Things to optimize operational efficiency.

ILLOGIC

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