

SOCIETA' COSMETICI (SOCO)

SOCO

> Supply Chain

Manufacturing

> Cosmetics

Beauty Salon Products and Equipment / Cosmetics, Skin care &
Fragrances / Hair Products & Equipment / Natural & Organics



> More about SOCIETA' COSMETICI (SOCO)

Soco SpA , namely Società Cosmetici SpA- seated in Torino- Italy, operates in the cosmetic industry with brands of its own property and two divisions, for the retail and the professional markets. The company is mostly specialized in top quality haircare products. Its offer, nevertheless, also includes a face&body line for beauty stores and a mass market line for treating impure skins. In Italy, the strong positioning of a few of its historical retail brands , has allowed Soco to be officially recognized a leading company in the field of the no gas hairsprays and of the hair treatment lotions. Abroad, its wide range of colouring products, specialized haircare treatments and hairstyling tools for professional beauty salons, has allowed Soco to develop qualified export all around the world since the company started in 1969 . Thanks to its double engagement in both the professional and the retail beauty sectors, Soco can commit to a wider range of users and to their most sophisticated needs by offering solutions that are also sustainable and very respectful of the environment . Soco is interested in expading its export and in finding new distributors and importers.

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