

# RUBINETTERIE EURORAMA

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## > Supply Chain

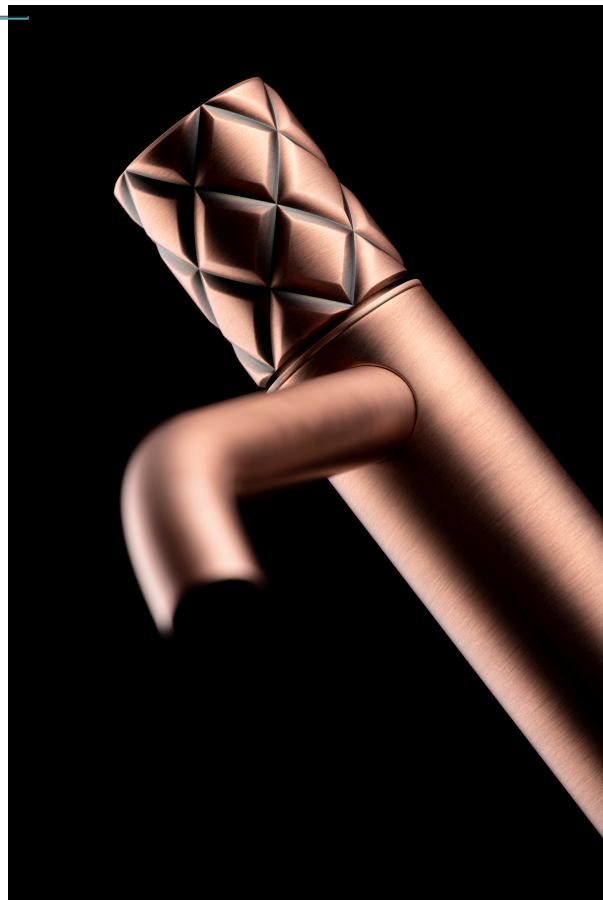
Contract Manufacturing / Manufacturing / Private Label

## > Hospital, Clinics, Spa, Fitness

Engineering, Design & Construction / Equipment / Interior fittings

## > Other key sectors

Fashion Luxury Design



## > More about RUBINETTERIE EURORAMA

# RUBINETTERIE EUORAMA



Rubinetterie EUORORAMA S.p.A. manufactures today using advanced know-how like the new engineering system for the pilot management of machine tools (first Italian company to adopt this system). Eurorama promptly assimilated the modern and dynamic evolution of the markets as an innovative business philosophy and in order to improve in that direction we promoted the launching of the line TONO. The mission of Rubinetterie Eurorama S.p.A. is to bring the creative and aesthetic concept of the "Italian Style" to the world, through the medium of collections of exclusive products for the bathroom and kitchen decoration. Thanks to this approach, we developed innovative collections for the bathroom such as ROUND, SOUND, FLUE, BLITZ, ALIEN. These models of sanitary fittings have been designed by young avant-garde designers as well as by some better known ones (Lunardi & Menchini Design, Studio Carminati, Fabio Ferraresi), who wanted to conceive a "sober" modern style for the Eurorama lines while the research of the most exclusive shape. All this has enabled our customers to manage a wide range of products suitable for many needs. The kitchen area too plays an important role, where the research for a distinctive but strict design has originated 28 product lines that together make up quite a respectable offer of mixers and taps. By the nature of their design, these are suited for matching with both the classic and the contemporary furnishings, until the postmodern where use of products derived from professional sector allows new applications. In recent years, we have focused mainly on the shower area, a fast-growing segment for our company. The results were an outstanding range of products, supported by next-generation thermostatic mixers in addition to the seducing atmospheres created by large-sized chromo-therapy shower heads. Finally, the great innovation TECNOBOX and UNIBOX, where the preparation of box for the built-in installation allows adding the aesthetic external part of the mixer at a later stage, choosing from the various designs of our products. Over time, TECNOBOX and UNIBOX enable an easy renovation without removal of wall coverings, since the outer parts are specifically designed to be replaced (as voluntary option). Rubinetterie Eurorama S.p.A. is today an important player in its reference market, with the ambition of projecting itself in the global market as a leading company.

# RUBINETTERIE EURORAMA



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**Spoken Languages** English, French

