



EU Euro-Med Business Roadshow

EUROMED BUSINESS ROADSHOW IN JORDAN 27th – 28th September 2016

Crowne Plaza Hotel – King Faisal Bin Abdul Aziz Street, 6th Circle
Amman – Jordan

Are you a Company, a Cluster or a R&D Center active in agro-industry, environmental technologies, energy & renewables, transports, logistics & infrastructures, creative industries, health, tourism?

Looking for new business partnerships, willing to access new markets and aiming to boost your business with innovative solutions?



Participate in EUROMED Business Roadshow in Jordan

Euromed Roadshow in Jordan is a special initiative held in **Amman on 27th – 28th September 2016**. It will be a unique opportunity to meet business & technology players, discuss cooperation proposals, participate in technical workshops and share views with market and sector experts.

The event is organised under the framework of EUROMED Invest www.euromedinvest.eu a project co-funded by the European Commission aiming to strengthen cooperation relationships between EU and South-Eni counterparts.

The **2-day program** will include:

- Participation at the Workshop “Doing business with” introducing the cooperation opportunities between EU and South-Eni countries
- Participation at the Business to Business event
- Sharing best practices with representatives of the Country Help Desks and Business Support Institutions

Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA



Project implemented by the MedAllianceconsortium under ANIMA coordination





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EUROMED Invest is a project that will last 3 years (2013-2016) co-financed at 80% by the European Commission for a global amount of 5 million of Euros. It is co-financed by ANIMA Investment Network, in the frame of the consortium MedAlliance. For further more information: www.euromedinvest.eu

Registration

Please fill in the Registration Form. If you need an invitation letter to request a visa, please contact us.

DEADLINE TO SUBSCRIBE 13th September 2016

Coverage

EU SMEs and Clusters/BSOs – Business Support Organizations are entitled to receive a reimbursement of the actual costs incurred for travel expenses up to maximum € 500 net per company/cluster/organization. The reimbursement will be made once the event is completed and upon presentation and check of a payment request with supporting documents including: ticket (only economy class fare is eligible), boarding passes. Companies/organizations having confirmed and then canceling their participation for any reason will not be entitled to any reimbursement. This contribution is granted to up to **20** SMEs and **8** clusters/organizations and will be allocated according to the arrival order and upon examination of profiles.

Travel and accommodation

Ceipiemente www.centroestero.org and the Jordan Chamber of Industry <http://www.jci.org.jo/> main organizers of the event have negotiated special tariffs at **Crowne Plaza Hotel** in 6th Circle - Amman – Jordan. Participants wishing to stay at Crowne Plaza Hotel are kindly requested to fill in the Reservation Form hereto attached and specify the reference "Roadshow in Jordan".

- Single room rate (including breakfast): JOD 85.00 per person per night + 10% service charge and 16% sales tax
- Double room rate (including breakfast): JOD 95.00 per person per night + 10% service charge and 16% sales tax

Working Language

English. Interpretation English - Arabic will be available during the workshop

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Contact Information

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Unique strategic location, growing and robust economy, qualified workforce, modern infrastructure and global connections, favourable business environment are the major key factors that make Jordan a regional entry point to neighbouring countries and global markets. **Traditional and innovative sectors** offer a wide range of opportunities for cooperation with foreign counterparts from agro-industry, food & beverage to energy and utilities, construction and building materials, environmental technologies, tourism, health and medical sector as well as ICT applications. Challenges to face and new synergies to build.

Programme

Day 1 – Tuesday 27th September 2016

Workshop: Jordan : challenges and opportunities for business to business and innovation to business cooperation

09:30 **Registration of participants and Welcome Coffee**

10:00 **Opening Session**

Welcome speeches by :

- H.E. Mr. Adnan abu El Ragheb , Chairman of Jordan chamber of Industry
- H.E. Senator Nael El Kabarity, Chairman, Jordan Chamber of Commerce and Union of Arab Chambers
- H.E. Andrea Fontana ,Ambassador Delegation of the European Union to the Hashemite Kingdom of Jordan.
- Dr. Alaa Ezz, Secretary General ,Confederation of Egyptian European Business Associations, Executive Board MedAlliance

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- 10:30 **EUROMED Invest: a new challenge to strengthen EU-South-Mediterranean cooperation in 5 target sectors: transport & logistics, environment & energy, agro-industry, tourism, creative industries**
Speaker: Oussama Dahmani, Project Manager Euromed Invest - ANIMA Investment Network
- 10:45 **Jordan: priority sectors, business perspectives and cooperation opportunities**
Speaker: Dr. Maher al-Mahrouq, Director General of Jordan chamber of Industry
- 11:15 **Doing business with Jordan**
Speaker: Representative of Jordan Investment Commission
- 11:45 **Presentation of the European Institutional and Business Delegation**
Speaker: Representatives of European organizations and SMEs
- 12:30 **Questions & Answers**
- 13:00 **Closing session**
- 13:15 **Networking Lunch**
- 14:30 – 18:00 **Individual B2B and Institutional Meetings session**

Day 2 – Wednesday 28th September 2016

- 09:30 -13:00 **B2B and Institutional Meetings**
- 13:00 - 14:00 **Networking Lunch**
- 14:00 – 18:00 **Continuation of B2B and institutional meetings**

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