**Programma evento**

**Piemonte Luxury & Design:**

**incontri con operatori esteri**

**Torino, 29-30 giugno 2015**

**Lunedì 29 giugno**

**Ore 09.00 – 09.30** Registrazione delle aziende piemontesi e valdostane partecipanti presso la sala Bronzo piano interrato dell’Hotel Golden Palace – Via dell’Arcivescovado, 18 Torino

**Ore 09.35** – Saluti iniziali ed inizio presentazione dei buyer partecipanti

**Ore 11.30-12.15** Tempo a disposizione per Q&A

**Ore 12.20-13.45** Networking lunch

**Ore 14.00-18.30** Incontri b2b secondo agende prestabilite e personalizzate

**Martedì 30 giugno**

**Ore 9:00 - 12:45** Incontri b2b secondo agende prestabilite e personalizzate

**Ore12:45 - 13:45** Pranzo

**Ore 14.00 – 18.30** Incontri b2b secondo agende prestabilite e personalizzate

***Highlights about Piemonte area***

* ***Surface****: 25,400 km²*
* ***Piemonte inhabitants****: 4.5 million*
* ***Capital city****: Torino*
* ***Regional GDP****: 123.6 billion €*
* ***R&D****: 4 universities, over 220 private and public R&D centres, 380 labs, 6 S&T Parks, 12 Innovation Hubs, incubators*
* ***1° Italian region*** *for expenditure on innovation in the manufacturing sector*
* ***1° Italian region*** *for private investments in R&D*
* ***1° Italian region*** *for hi-tech patents*

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