



**The ICT r-Evolution**

Involve your company in one year  
of B2B meetings with ICT buyers

# TOSM 2012 – 2013

## Torino Software and System Meeting

Torino – Piemonte – Italy

[www.tosm.it](http://www.tosm.it)



## Why Torino - Piemonte?

Torino - Piemonte: synonymous of innovation and creativity

The first solar-powered city car

the smallest utility car in the world

the very **first** personal computer

the modules for the International Space Station

the first Italian-European Hydrogen Fuel Cell Airplane

the **mp3** file format

and much more...





## Torino – Piemonte. Facts & figures.

**1st** Italian region for **expenditure on innovation** in manufacturing

**1st** Italian region for **private investment in R&D**

**380 Labs**, 6 S&T Parks, 4 universities

**660 foreign companies** have decided to **invest here**

The Piemonte region brings together  
**industrial tradition, innovation**  
and a powerful drive for  
**research and development**





# Torino - Piemonte, the intelligent location.

## Tradition in innovation.

Piemonte has become the perfect place where innovative ideas, know-how, skills and business in several ICT sectors can rise and grow.

*"...Piemonte, a hidden gem of innovation activity..."*  
R.Copland, LOGICA, London.

*"...companies that, in my view, can stand alongside their counterparts in Si Valley and Israel, with respect to innovation, approach and professionalism. The Piemonte ICT world is an excellent find..."*  
M. Hodgson, BRITISH TELECOM, London.





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# TOSM - Why participate

### To discover...

Innovative products, services and solutions

### To meet...

New valuable suppliers and partners

### To save...

Money and time in your scouting activities

### Because TOSM - Torino Software & Systems Meeting is:

- the ICT key point of reference in Italy for the promotion of ICT business
- Piemonte is a hub for major technical and technological ICT innovations
- the shortest way for key players to meet best in class ICT companies





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**TOSM 2012** offers more business opportunities to ICT companies thanks to the following approach:





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Smart Government

E-Health & E-Welfare

Smart Factory

Smart Energy & Smart building

**TOSM**

Security

**Sectors**

Smart Enterprise

Smart Mobility,  
Intelligence Transport  
System (ITS)

Digital Media,  
E-Tourism,  
Cultural Heritage



## B2B Meetings







**TOSM** event is co-managed by  
**Piemonte Agency - Think Up Project**



**Think Up. A cluster of 80 best in class ICT companies from Torino-Piemonte – Italy, selected on the basis of strict evaluation parameters by Piemonte Agency, able to offer to international partners innovative solutions**





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**For Information:**

**Think Up team**

Piemonte Agency for Investments, Export and Tourism

[tosm@centroestero.org](mailto:tosm@centroestero.org)

[www.tosm.it](http://www.tosm.it)

[www.thinkupict.org](http://www.thinkupict.org)

[www.centroestero.org](http://www.centroestero.org)

