

Piemonte Fashion Business Days

B2B programme for International Buyers

COMPANY PROFILE – Fashion sector

Company name	SEGM BHV
Country	France
Website	www.bhv.fr
Date of establishment of the company	01/10/2024
Sales revenue/ Turnover in 2024	60M€
Number of employees	+ 1000
The following delegate will attend the b2b event:	Name and surname: Margaux BERTHIER – Ana MARTIN
	Position in the company: Leather goods, accessories and shoes buyer – RTW representant
	Spoken Languages: French – English
Geographic areas covered:	French market
Please indicate if you are:	<input type="checkbox"/> chain store/shopping mall <input type="checkbox"/> showroom/concept store/mall <input type="checkbox"/> agent <input type="checkbox"/> distributor <input type="checkbox"/> importer/retailer <input checked="" type="checkbox"/> wholesaler <input type="checkbox"/> e-shop <input type="checkbox"/> Other, please specify: _____
Activity description: (Please indicate your core business)	Department store: Lifestyle, RTW, Leather goods, Shoes, Accessories
Are you currently exploring or open to acquiring new premium suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <u>If YES, could kindly specify the type of suppliers or product categories you're most interested in:</u> <input checked="" type="checkbox"/> Apparel manufacturers <input checked="" type="checkbox"/> Bags <input type="checkbox"/> Sunglasses <input type="checkbox"/> Belts <input checked="" type="checkbox"/> Scarves <input checked="" type="checkbox"/> Beachwear & Lingerie <input checked="" type="checkbox"/> Sportswear <input type="checkbox"/> Fashion jewellery <input type="checkbox"/> Other (please specify): _____