

EXPERIENCE PIEMONTE: PERFORMING UNIQUENESS

Design • Fashion • Textile • Jewellery • Wellness

La Venaria Reale
(18 – 19 novembre 2025)

DESIGN

COMPANY PROFILE 1

Company name	CANA TRADING
Country	South Korea
Website	n/a
Number of employees in 2024	4
Following delegate will attend the b2b event:	Position in the company: CEO
	Spoken Languages: English and Korean
	Geographic areas covered: Mostly Korean Companies
Please indicate if you are:	Showroom/concept store/mall Agent Distributor Project Developer
Activity description: (Please indicate your core business)	CANA ITALIAN SHOWROOM acts as a bridge between Italian fashion brands and the Korean market, introducing collections, securing buyer orders, and supporting successful brand establishment. We provide seasonal sales campaigns, promotional events, and tailored consulting on products, pricing, and target market
Please indicate the products you are most interested in:	Apparel manufacturers Bags Sportswear

COMPANY PROFILE 2

Company name	JSTORIA Co.
Country	South Korea
Website	n.a.
Number of employees in 2024	11
Following delegate will attend the b2b event:	Position in the company: General Manager
	Spoken Languages: English, Korean, Italian
	Geographic areas covered: South Korea (domestic department stores, multi-shops), Asia (expansion)
Please indicate if you are:	Showroom/concept store/mall Agent Distributor Importer/Retailer
Activity description: (Please indicate your core business)	JStoria consulting acts as an official partner and importer for Italian premium fashion brands in Korea. We manage distribution to major department stores, organize pop-ups and event and provide agency services for brand expansion.
Please indicate the products you are most interested in:	Apparel manufacturers Scarves Fashion jewellery

COMPANY PROFILE 3

Company name	PRIME ELEGANT GENERAL TRADING (MOKSYZ)
Country	EAU
Website	https://moksyz.com
Number of employees in 2024	50
Following delegate will attend the b2b event:	Position in the company: Business development manager
	Spoken Languages: English, Arabic and French
	Geographic areas covered: Gulf countries, North Africa, Italy and France. We are developing is Asia as well.
Please indicate if you are:	Jewellery store ☒ Showroom/Concept store ☐ Department store ☐ Art Gallery ☐ Agent ☒ Distributor ☒ Importer ☒ E-shop ☒ Retail consultancy
Activity description: (Please indicate your core business)	Retail sale of apparel, perfumes, cosmetics, leather products, fashion accessories, high jewelelry and fashion Jewellery. Phisycal showroom in Abu Dhabi at Marina Mall.
Please indicate the products you are most interested in:	☒ Fine jewellery ☒ Fashion jewellery ☒ Apparel ☒ Fashion accessories ☒ Cosmetics ☒ Home décor

COMPANY PROFILE 4

Company name	MEYCI
Country	EAU
Website	https://www.meycigroup.com/
Number of employees in 2024	74
Following delegate will attend the b2b event:	Position in the company: CEO
	Spoken Languages: English
	Geographic areas covered: UAE, GCC
Please indicate if you are:	☐ Jewellery store ☐ Showroom/Concept store ☐ Department store ☐ Art Gallery ☐ Agent ☒ Importer and Distributor ☐ Importer ☐ E-shop ☐ Retail consultancy
Activity description: (Please indicate your core business)	We are importer and distributor for companies of the fashion, jewellery, cosmetics, skin care & fragrances, food sectors as: Boglioli, Cerruti, Stenstroms, ACBC etc Thomas Sabo, Jowissa, Caffarel, Domori, Pastiglie Leone, Ambrosoli, Caffè L'Antico, Golosi and many more.
Please indicate the products you are most interested in:	☒ Fine jewellery ☒ Fashion jewellery ☒ Apparel ☒ Fashion accessories ☒ Cosmetics ☐ Home décor